

TOP AGENT MAGAZINE

ASHLEY CUSACK

Born in Coconut Grove, FL, and currently residing in Coral Gables, Ashley Cusack first came to the real estate industry after graduating from college. Upon accepting a position with a leading producer in the area, she learned the ins-and-outs of the Miami luxury real estate market, launching an accomplished, thirty-year career in the business. Today she is the founder of the Ashley Cusack Team and Senior Vice President at Berkshire Hathaway Home Services EWM Realty, where she assists clients throughout Miami and the surrounding areas. As a top producing broker and luxury real estate specialist, she has established a boutique culture to navigate even the toughest transaction. “Service is truly important to our team,” she says. “Selling or buying can be a stressful time, but we strive to make each transaction as easy as possible for our clients.”



When listing a home, Ashley prefers a hands-on strategy. After helping her clients fully prepare their property for the market and providing them with a suite of professional photography and marketing services, she broadcasts their listing over a blend of carefully targeted digital and social media campaigns, giving them a nationwide reach. Always adjusting her process with changes in the industry, she also supplies her sellers with cutting edge tools like virtual open houses, 3D matterport home tours, home videos, twilight photography and aerial photos. From start to finish, Ashley and her team are there for her clients, providing a customer service-based approach designed specifically for their needs.

As in all aspects of her business, Ashley is just as thorough when assisting her buyers, leveraging her decades of experience and a deep network of contacts to help find the best possible real estate options to fit their desired lifestyle. Through the years, she has earned a fantastic reputation throughout Miami, with the vast majority of her volume coming from repeat clients and personal referrals.

While averaging more than seventy transactions per year, Ashley remains focused on the trusted values that have anchored her success in the first place. “I love that my professional business life can be incorporated into all of the things I love about Miami,” she says. “Whether it’s through client representation, community events or volunteer work, real estate lends itself to a wide range of experiences, and I truly enjoy all the unique people I get to encounter.”

Outside of her career, Ashley is deeply involved in her hometown community. Having recently been named Volunteer of the Year at Ransom Everglades High School, she also currently serves on the Board of Trustees and the Vestry at St. Thomas Episcopal Parish Church and School. For nearly 20 years, she has been an active and sustaining member of both the Junior League of Miami and the Beaux Arts, two important organizations supporting women and the arts. As a former collegiate athlete, Ashley coaches women’s lacrosse at Ransom Everglades as a volunteer, helping to build one of the first female lacrosse programs in Miami. When she’s not with clients or giving back, Ashley can be found playing pickleball with friends or spending time on the water with her beloved family—enjoying all that Florida has to offer.

Ashley is determined in her plans for the future of her business. Looking ahead, she intends on continuing to build her well-known brand as one of Miami’s top luxury real estate producers, while further cultivating the members of her team. In reflecting on the successes of her career, she offers sound advice to any aspiring agent. “You have to stay committed,” she says. “After all, in life, nothing comes without work. But if you are willing to give the time or energy to this business, then you will definitely see the rewards—not only through your clients, but also through the friends and lifelong relationships you gain along the way.”

To learn more about Ashley Cusack, email ashley@ashleycusack.com, visit ashleycusack.com or call (305) 798-8685.